

Irix Black Friday & Cyber Week special offer

The TH Swiss company announces Black Friday & Cyber Week special offer for all Irix lenses, which includes attractive discounts and free gifts.

Up to 100 EUR on lenses depending on model. In addition, each lens gets free Irix filters from Edge series - UV, ND1000 or filter set (depending on model), valued up to 125 EUR.

Product	Recommended retail price	Recommended retail promo price	Promo gifts
Irix Lens 15mm Firefly for Canon, Nikon, Pentax	475 EUR	455 EUR	Irix Edge UV (95mm) + gel filters set
Irix Lens 11mm Firefly for Canon, Nikon, Pentax	635 EUR	555 EUR	Irix Edge gel filters set
Irix Lens 15mm Blackstone for Canon, Nikon, Pentax	695 EUR	665 EUR	Irix Edge ND1000 (95mm) + gel filters set
Irix Lens 11mm Blackstone for Canon, Nikon, Pentax	865 EUR	765 EUR	Irix Edge gel filters set

Promotion starts on Black Friday, 24th November up to Cyber Week, December 1st.

Click on the link to discover the list of our dealers <http://en.irixlens.com/maps>

Imagined by Photographers, built by engineers, perfected by designers. This is Irix, the photographer's dream.

Swiss precision and ingenious Korean solutions make for a powerful combination. Irix lenses are designed to deliver top optical performance and match the demands of full frame matrix cameras.

Our wide-angle lenses successfully merge a short focal length with a large aperture. Our intelligent build combined with high quality coatings result in minimal distortion. With this guarantee, your Irix lens will quickly become your go-to tool.

At Irix, we have developed two, unique housing options to compliment our excellent optical performance: the Irix **Blackstone** and the Irix **Firefly**. We cater for various photographic needs, whether you opt for maximum weather protection, lightweight housing or low-light condition features, we have the lens for you. Firefly: The super lightweight, ergonomic and economic option. Blackstone: Ultimately rugged and durable, and fully weather resistant. Whichever housing you choose to suit your particular needs, you can rest assured that there will be no compromise on optical performance.

For more information please contact:

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